

Bluetooth Beacons

NEWS

- [The UNC Board of Trustees replies to Silent Sam comments in latest full board meeting](#)

The Daily Tar Heel

Duckett also addressed the work being done for the Unsung Founders Memorial and the Silent Sam, which may include **Bluetooth beacons** that allow ...

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- [Data Shows This Is the Best Day for Holiday Shopping to Avoid Crowds and Long Lines](#)

Inc.com

InMarket uses **Bluetooth beacons** to connect with shoppers' smartphones, and because of that they have store traffic data from 50 million consumers ...

- [Google Home and Amazon Echo hit by big bad **Bluetooth** flaws](#)

ZDNet

The Bluetooth SIG estimates 8.2 billion devices have Bluetooth integrated, spanning vehicles, medical devices, wearables, and **Bluetooth beacons** ...

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NEWS

- [Global **Beacons** May Pinch A \\$56.55 Billion Market Share](#)

Sensors Online

Beacons are essentially proximity devices that transmit **Bluetooth** Low Energy (BLE) signals, received by nearby portable electronic devices.

- [Bluivision Launches World's First Tamper-proof **Bluetooth Beacon** at RFID Journal LIVE! Europe 2017](#)

Markets Insider

BEEKs™ Mini Tamper Proof, is the only **Bluetooth beacon** that allows for tracking of high value assets, while resolving the issue that plagues many ...

- [Global **Beacons** Technology Market Anticipated to Reach \\$56.55 Billion by 2026, Reports BIS ...](#)

PR Newswire (press release)

Beacons are defined as proximity devices, transmitting **Bluetooth** Low Energy (BLE) signals, received by nearby portable electronic devices, in order ...

WEB

- [Bluetooth Smart Packaging – Kobi Bentkovski](#)

Acast

Water.io is a pioneer in augmenting packaging with **Bluetooth** sensors, opening up new user experiences and business models while giving us a ...

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- [What Can You Make with Ada?](#)

Electronic Design

Check out the feedback from last year's third-place winner, Shawn Nock from London, Ontario, who developed a **Bluetooth Beacons** "iBeacon" using ...

- [Wiliot harvests energy to make **beacons** without batteries](#)

Stacey on IoT

These passive Bluetooth tags would also be handy in hospitals where companies like Cassia are trying to use **Bluetooth beacons** to track important ...

- [Eventbase Named Gold Winner for "Best Event App" for Third Time at 2017 EventTech Awards](#)

PR Web (press release)

... a feature that offered attendees hyper-local recommendations by detecting your location through **Bluetooth beacons**, then suggested people you ...

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NEWS

- [Global **Beacons** Technology Market Analysis and Forecasts 2017-2026 - **Beacons** Gaining ...](#)

Business Wire (press release)

The **beacons** technology market is experiencing an advanced rate of ... and hotel, continued advancements in **Bluetooth** technology, and **beacons** ...

- [Airlines turn to chatbots, **beacons** to stay ahead](#)

Korea JoongAng Daily

The **beacon** service, powered by **Bluetooth**, can guide a customer to Asiana's check-in counter or automatically load mobile flight tickets as they near ...

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- [First Responders Tech Tested in New York Large Scale Urban Exercise](#)

i-HLS - Israel Homeland Security

Optional use of geo-referenced Ultra-wideband or **Bluetooth beacons** may be implemented for initialization of location and to enhance location ...

Eddystone

WEB

- [Eddystone vs iBeacon: What's Better for Retail?](#)

Iflexion

Will you be deploying beacons in your retail spaces? If so, this article can help you choose between the two main standards: iBeacon and **Eddystone**.

iBeacon

WEB

- [Eddystone vs iBeacon: What's Better for Retail?](#)

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Proximity Marketing

NEWS

- [Bosch's IoT start-up to work with malls, retailers](#)

ETRetail.com

"The firm is also working on complete portfolio of in-store personalization features including in-store navigation, smart shopping lists, in-app product information search and personalized **proximity marketing** in-store will be rolled out in Vega City mall Spar store at JP Nagar, Bangalore starting November ...

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- [Capacitive Proximity Sensors Market Analysis, Growth Opportunities And Latest Trends By Leading ...](#)

MilTech

Capacitive **Proximity** Sensors Market Research Report is a Proficient and ... distributors analysis, Capacitive **Proximity** Sensors **marketing** channels, ...

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Wamda

'**Proximity marketing**, made possible through the use of beacon technology, provides endless opportunities for context identification. Not only do ...

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[Google's 'Physical Web' loses the Chrome browser](#)

MarTech Today

But New York City-based **proximity marketing** tech firm Beaconstac prefers Nearby Notifications instead of Chrome for making URLs available in the ...