

bluetooth beacons

December 21, 2017

1 day ago

NEWS

- [Global **Bluetooth** Low Energy \(BLE\) **Beacon** Industry Market Research Report 2017](#)

Newsient (blog)

Albany, New York, December 21, 2017: Market Research Hub (MRH) has recently broadcasted a new study to its broad research portfolio, which is titled as "Global **Bluetooth** Low Energy(BLE) **Beacon** Market Research Report 2017" report studies the global **Bluetooth** Low Energy(BLE) **Beacon** market is ...

[Global **Bluetooth** Low Energy \(BLE\) **Beacon** Industry Market Research Report 2017 - openPR \(press release\)](#)

[Full Coverage](#)

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- [Coming soon: a cheap **Bluetooth** beacon without a battery](#)

IoT Hub

Israeli company Wiliot is developing a tiny, low-cost **Bluetooth beacon** that will have no battery but rely on drawing radiofrequency energy from nearby Bluetooth and WiFi networks. It's a ground-breaking prospect that promises to allow organisations to add communications to almost anything at very low ...

WEB

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- [**Beacons** & Multi-Level Marketing](#)

Acast

A wave of multi-level marketing (MLM) firms are creating beacon offerings, putting **Bluetooth beacons** in the hands of business people completely unfamiliar with the technology. We find out what's happening, who is using the technology, the problems and the opportunities by talking to Victoria Gonzalez, ...

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NEWS

- [Future of the Global **Bluetooth** Low Energy\(BLE\) **Beacon** Market – Growth, Latest Trend & Forecast ...](#)

Newsient (blog)

Questale published a new in-depth industry research that focuses on Global **Bluetooth** Low Energy(BLE) **Beacon**market, delivers detailed analysis of market and future prospects of Global **Bluetooth** Low Energy(BLE) **Beacon**market. The critical and significant data in the study makes the research a very ...

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- [**Bluetooth** low energy **beacon** industry forecast to 2022 insights shared in detailed report](#)

WhaTech

Global **Bluetooth** Low Energy(BLE) **Beacon** Market Report share Market Size, Status and Forecast 2022 offers Market facts about Manufacturers, Countries, Type and Application. This Industry file additionally states Company Profile, sales, **Bluetooth** Low Energy(BLE) **Beacon** Market income yet price, ...

- [Bluetooth Low Energy\(BLE\) Beacon Market Technology Enhancement 2017 to 2022](#)

TechnoPOW (blog)

“Global **Bluetooth** Low Energy(BLE) **Beacon** Market Research Report 2017” provides a unique tool for evaluating the market, highlighting opportunities, and supporting strategic and tactical decision-making. This report recognizes that in this rapidly-evolving and competitive environment, up-to-date ...

- [Wayfinding system for visually impaired installed at Louisville airport](#)

Insider Louisville

On Tuesday, the APH introduced wayfinding mobile technology that uses **Bluetooth** and **beacon** technology to help blind and visually impaired travelers navigate the airport. The system, which was created with funding support from the James Graham Brown Foundation, uses more than 140 **beacons** ...

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NEWS

- [Indoor Explorer Pilot Project in Use at Louisville International Airport](#)

PR Newswire (press release)

APH has taken advantage of **Bluetooth**, **beacon** technology with the app for use on iOS devices. Once travelers download the app, they can easily navigate every aspect of the airport from the ticket counter, through security and directly to their gate. It gives travelers the freedom to independently find the ...

['Nearby Explorer' app helps visually impaired travelers navigate Louisville International Airport - WDRB](#)

[Full Coverage](#)

WEB

- [An Indoor Location-Based Control System Using Bluetooth Beacons for IoT Systems](#)

MDPI

However, the Bluetooth system can be implemented at a relatively low cost so that once the problem of precision is solved, it can be applied to various fields. Keywords: **Bluetooth beacon**; Java Android implementation; Artificial Intelligence; Python implementation; IoT; indoor localization; control system.

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NEWS

- [Achieving the Vision of “IoT in Everything”](#)

New Electronics

Utah SEO Ninja, LLC

Commercial lighting systems based on Zigbee can be extended to transmit **Bluetooth beacons** to enable indoor location services or asset tracking. Installers and maintenance teams can commission Zigbee devices, update software, or perform diagnostics on a specific device via a Bluetooth smartphone ...

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NEWS

- [Global Ibeacon Market to grow at a CAGR of +90% during forecast period 2018-2023 with top key ...](#)

MilTech

Rapid advancements in wireless communication technologies in the recent years has led to the emergence and growth of **Bluetooth beacons**, which is a distinctive field of proximity connectivity. The beacons technology market will take a couple of years to reach its full market potential and ...

eddystone December 22, 2017

WEB

- [Eddystone url example](#)

Celler Bridge-Club

js and **Eddystone** Beacons. This compressed URL can be read by Nearby Notifications, and by Chrome using the Physical Web. Kontakt beacons are also going to support **Eddystone** protocol. , . esprino. But i d...Copy URL next to the **Eddystone**-URL beacon to which you have assigned your proximity ...

- [Eddystone uid example](#)

Hoveniersbedrijf de Linden

If your application is dealing exclusively with **Eddystone**-URL or **Eddystone**-UID frame types, you may use the following **Eddystone**. myapp Growing **Eddystone** with Ephemeral Identifiers: they typically broadcast public one-way signals – such as an **Eddystone**-UID or -URL. **Eddystone**-UID (identifier Aug ...

- [How to stop advertising in eddystone](#)

Nordic Developer Zone - Nordic Semiconductor

Hello , I'm using ble_app_eddytone example and I would like to stop the advertising and TLM when I press button 2. I able to create a correctly inicialization of button and your respective event on scheduler. But I couldn't found a function to stop the advertising. My real intention is put the nrf52 to sleep ...

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- [eddytone](#)

Google Developers Blog

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NEWS

Utah SEO Ninja, LLC



The Physical Web Sure is Interesting

The Media Temple Blog (press release) (blog)

It does this over a protocol called **Eddystone** (Google's take) or iBeacon (Apple's take) which both use BLE ("Bluetooth Low Energy"). Part of the beauty of BLE is these little physical web beacons can last years without recharging. The way you find these URL's varies by platform and browser. Chrome on ...

WEB

- Eddystone beacon hardware

Tramontana

Deliver proximity based experiences and get into the Physical Web through Bluetooth Beacons that support iBeacon, AltBeacon, and **Eddystone**. Marketers "don't need to worry about buying an iBeacon versus an **Eddystone** beacon," he says, because they work across the two Apr 14, 2016 This security ...

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WEB

- Eddystone packet format

Taste the Barossa

Neha URL we need an app that is capable of reading that packet and displaying **Eddystone** format be used with The company will be looking to move people from the UriBeacon format to the **Eddystone**-URL format. If you're Bluetooth BLE Beacon Standards from iBeacon, Beacons follow the standard ...

estimote December 18, 2017

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NEWS

- Indoor Location-Based Search and Advertising Market CAGR of +46% by 2022 – Technological ...

MilTech

Apple, Foursquare, Google, xAd, Accuware, Admoove (HiMedia), Aisle411, Aislelabs, Broadcom, Cartogram, Cisco, **Estimote**, Facebook, Gimbal, Groupon, Indoo.rs, Insiteo, Jatis Mobile, MazeMap, Micello, Microsoft, Near (Ad Near), Nexage (Verizon), Ping Mobile, Pinmicro, Polaris Wireless, Qualcomm ...

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NEWS

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- [Global Ibeacon Market to grow at a CAGR of +90% during forecast period 2018-2023 with top key ...](#)

MiiTech

Rapid advancements in wireless communication technologies in the recent years has led to the emergence and growth of Bluetooth beacons, which is a distinctive field of proximity connectivity. The beacons technology market will take a couple of years to reach its full market potential and ...

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WEB

- [Estimote location](#)

Axians redtoo US

App developers will need beacons to trigger those notifications, and **Estimote's** location beacons are one possible choice for them. os. Author: lukasz. Range: 200 m **Estimote**, Inc. Broadcasting Power and Advertising Interval The **Estimote** beacon's broadcasting power (TxPower) was adjusted once the ...

Google Nearby

December 22, 2017

NEWS

- [How—And Why—Apple, Google, And Facebook Follow You Around In Real Life](#)

Fast Company

The tech giant also uses what is known as “implicit location information,” which is when **Google** interprets a search for a specific location (“Empire State building restaurants **nearby**,” for instance) as evidence the person will be visiting the building; then targets related ads at the user based on this ...

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NEWS

- [Google Assistant SDK updated with new languages and features](#)

10,000 Couples

This will allow users to receive local responses if they ask for weather updates or ask **Google** Assistant about a **nearby** business. Seeing how **Google** Assistant continues to expand into more countries, it makes sense for the SDK's language support to be expanded. The first major change that is coming ...



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[Apple Maps finds a useful feature: indoor airport guides](#)

USA TODAY

On a recent test of Apple Maps at LAX, the nation's second-busiest airport, I cranked open **Google** Maps as well, and while it offers some indoor mapping of the terminal, information was scarce and not as plentiful. For instance, we didn't get the list of restaurants **nearby** with **Google**. Apple Maps initially ...

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NEWS

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- [**Google** Assistant SDK expands hardware integration to Germany, Japan, and United Kingdom](#)
-

VentureBeat

This will allow users to receive local responses if they ask for the weather update or ask **Google** Assistant about a **nearby** business. Hardware using the **Google** Assistant SDK can now be configured with Device Actions, a new functionality introduced today that allows for device-specific voice control of ...

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- [Got sex questions? **Google** before you ask Siri](#)
-

Eyewitness News

When people asked for information about sexually transmitted infections, though, Siri came out on top. Siri offered **nearby** places to buy condoms or obtain emergency contraception. The study wasn't a controlled experiment designed to prove whether or how different online searches or digital assistants ...

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- [Got sex questions? **Google** before you ask Siri](#)
-

Business Insider

Researchers compared how Web search engines like **Google** and voice-based assistants like Siri answered questions about sexual health. The study found that **Google's** search ... infections, though, Siri came out on top. Siri offered **nearby** places to buy condoms or obtain emergency contraception.

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NEWS

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- [**Google** Assistance allows you to configure the hotwords](#)
-

Insider Car News

Google began testing the "Hey **Google**" hotword on some Android smartphones in October, and now, it's being rolled out widely to more users. **Google** Assistant earlier this month got the ability to search for local utilities help from **nearby** areas. **Google** has now started rolling out the ability to activate ...

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NEWS

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Seattle train crash: at least six dead in Amtrak derailment

The Guardian

After the derailment, one of the carriages was left hanging off an overpass, resting on an overturned train car below, and 13 out of 14 cars left the track, officials said. The derailment – which hit at least five vehicles below, but did not kill any motorists – occurred **near** Tacoma, roughly 40 miles (64km) ...

- “Hey **Google**” Voice Command is now rolling out globally

The Tech Bulletin

Apart from this, **Google** has also updated the Assistant with the new feature of local services. You can easily find out the **nearby** local services using this voice assistant such as plumber, electrician and many other much needed household services just by asking to the assistant with a proper command.

Google rolls out 'Hey **Google**' hotword to more phones - Gadgets Now

[Full Coverage](#)

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NEWS

- Luxembourg One Step Closer To Landing **Google's** \$1 Billion European Data Center

Forbes

It's a deal in the works for many months, with intense negotiations behind the scenes that Luxembourg's government intensely hopes will end with **Google** locating its next European data center in the heart of the ever-more-digital nation, not far from the countryside castle of the Grand Duke and Duchess.

6 days ago

NEWS

- Scientists find eighth planet in '**nearby**' solar system

Indiana Gazette

CAPE CANAVERAL, Fla. — A record-tying eighth planet has been found in a faraway solar system, matching our own in number. Even more amazing, machines and not humans made the discovery. NASA joined with **Google** on Thursday to announce the finding. This eighth planet orbits the star known ...

ibeacon December 22, 2017

WEB

- [**iBeacon** ios tutorial](#)

The Caring Entrepreneurship Fund

iBeacon ios tutorial.

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NEWS

- [**Beacon Technology Market to hit \\$25bn by 2024: Global Market Insights, Inc.**](#)

ForexTV.com

iBeacon is expected to account for over 50% market share by 2024 owing to large scale early adoption of the platform by key vendors to develop beacons. As Apple was the first company to introduce a beacon standard, **iBeacon** has received rapid adoption in the past five years since its inception in ...

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NEWS

- [**Future of the Global Bluetooth Low Energy\(BLE\) Beacon Market – Growth, Latest Trend & Forecast ...**](#)

Newsient (blog)

Global Bluetooth Low Energy(BLE) Beacon (Thousands Units) and Revenue (Million USD) Market Split by Product Type such as **iBeacon** , Eddystone , Others . Furthermore, the research study is segmented by Application such as ,, & Other with historical and projected market share and compounded ...

- [**The Physical Web Sure is Interesting**](#)

The Media Temple Blog (press release) (blog)

It does this over a protocol called Eddystone (Google's take) or **iBeacon** (Apple's take) which both use BLE ("Bluetooth Low Energy"). Part of the beauty of BLE is these little physical web beacons can last years without recharging. The way you find these URL's varies by platform and browser. Chrome on ...

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NEWS

- [**Orlando World Center Marriott unveils World Finder app**](#)

Hotel Management Magazine

Orlando World Center Marriott launches the "World Finder" smartphone app in partnership with MeetingPlay. Using **iBeacon** technology and 3D mapping, the interactive wayfinding program provides guests with turn-by-turn, point-by-point navigation and directions in the palm of their hands. "The app ...

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NEWS

- [Global **iBeacon** Market to grow at a CAGR of +90% during forecast period 2018-2023 with top key ...](#)

MilTech

Advancement in IT solutions such as Internet of Things (IoT), rising awareness about **iBeacon** technology, growing number of accessories, low power requirement and low cost, growing smartphone usage and increasing purchasing power of consumers resulting in increased smartphone usage are ...

6 days ago

WEB

- [Eddystone vs **iBeacon**](#)

R-Beton

Google is positioning Eddystone as Google Takes on **iBeacon** With Eddystone. Today, we take a look at the differences between both and see what's next in the world of beacons. e. You've heard of beacons. From features to setup to integration, how do they compare? Confused about terms like ...

proximity marketing December 22, 2017

WEB

- [Mobile **marketing** gives businesses lots of opportunities by which their products as well as services ...](#)

Jimma University

Mobile marketing gives businesses lots of opportunities by which their products as well as services can be advertise very well. But there is one thing that you have to decide is what kind of marketing services are perfect for your company. **Proximity marketing** is the cheapest way of communication. That is ...

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WEB

- [**Proximity marketing** Template](#)

Dribbble

Hey guys - one little shot from the spring of 2017. A design for a **proximity marketing** company. Thank for your feedback. Hire me: me@jakubko.cz Twitter | Behance | Instagram Icons from budicon.co.

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NEWS

- [Global IP67 **Proximity** Sensors Market Manufacturer 2018 – Omron, Schmersal](#)

ExpressObserver

Global IP67 **Proximity** Sensors **marketing** research Report 2018 offered by intense research contains a market summary of the trade that talks regarding market size, product scope, market revenue, growth opportunities, sales volumes and figures, growth estimation in returning years, current trade ...